

HOW DIGITAL TECHNOLOGIES ARE INCREASING DENTAL PRACTICE EARNINGS AND VALUATIONS

FEATURING THE NEW PRIMEPRINT!

HENRY SCHEIN®



Dentsply
Sirona

KITCHENER: MARCH 23, 2023

DOUBLE TREE HILTON
30 FAIRWAY ROAD, S., KITCHENER

Cocktails 5pm-6pm | Event 6pm-9pm
[dinner included]

At a time when rapidly rising interest rates are hurting practice profits and selling prices, learn how many dentists are turning to 3-D Printing and CAD/CAM digital technologies to build up earnings and significantly increase practice values. Bill Henderson, one of Canada's foremost experts on dental practice economics and valuations will review the impact of rising interest rates, the great news the new ODA suggested fee guide provides, the impact on corporate dentistry, and how you can use digital technologies to substantially increase earnings TODAY and the value of your practice TOMORROW!



PRESENTER:
Bill Henderson

Bill Henderson, the former President and Owner of Tier Three Brokerage, is recognized as one of Canada's foremost experts on dental practice economics and valuations. He has helped thousands of dentists increase their annual earnings and the value of their practice.



SPEAKER:
Michelle Glover-DaCosta:

Michelle Glover-DaCosta graduated with honours from George Brown College as a Level II Dental Assistant. She worked as lead CEREC CDA in private practice for five years where she developed her skills in the world of digital dentistry. Michelle became very passionate and well versed in CAD/CAM and the benefits it provides to the dental industry through advanced training with CEREC Doctors. This began her drive to educate and inspire others to understand the benefits of CAD/CAM both from a dental practice and laboratory workflow. It was through her passion for digital dentistry that she accepted the Lab Digital Solution Specialist position with the industries leader in CAD/CAM, Dentsply Sirona. She has since taken on the role of Prime Solutions & Lab Business Development Management at the company, where she has been involved in the launches of innovative solutions such as Primescan, Lucitone Digital Print Dentures and Primeprint. Michelle looks forward each day to working with amazing laboratories and clinicians across the country.

RSVP to JULIE FREY : 519-292-1118 by phone or text or email julie.frey@henryschein.ca

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